



## “NOWHERE ELSE PEOPLE”

*Borgo Egnazia presents its first documentary series,  
an important homage to the talent and the heart of Puglian people*

*Savelletri di Fasano (BR), 5 June 2019 - Puglia is a unique land, a place where you can have extraordinary experiences, that become even more special thanks to the local people, their passionate work, their simple yet busy daily life, their heart-warming personality. It is to celebrate all the love for this region and for those who live here, that Borgo Egnazia has created and just launched an exciting brand-new project: **the first documentary series that tells the story of Puglia through the eyes of seven special people** or, better, seven #NowhereElsePeople.*

*The “Nowhere Else” concept, deeply rooted in the land of Puglia, is the heart of all the initiatives related to Borgo Egnazia and it is thanks to this vision that **Aldo Melpignano**, Founder and Managing Director of Borgo Egnazia, has been changing the face of travel, defining a different vision of “luxury” based on experiential trips.*

*“Nowhere Else People” is an important homage to Puglian People, the beating heart of this generous land. “Puglia is not only our homeland, it is our treasure, it is part of our soul. We really wanted to share our love for this region telling stories about it, and so we have decided to do this through the wonderful local people” stated **Camilla Melpignano**, Aldo’s wife and Borgo Egnazia’s founder, who strongly supported this project. Camilla continues “I am not Puglian, but my soul is. After so many years in this land I felt that I had to spread stories about some of the amazing people I met here at Borgo Egnazia”. Lady of the house, Camilla has been following Borgo Egnazia’s challenging project since the beginning and has brought a deep delicate touch to the episodes, choosing the seven protagonists and following all the production.*

*The documentary series has been developed by **Traipier.com**, a Puglian successful video content marketing company founded and directed by Aldo Ricci, Gianluca Ignazzi and Christian Muolo who worked passionately with their crew to capture and show the heart and the soul of the project.*

*All the episodes are available online on [www.nowherelesepeople.com](http://www.nowherelesepeople.com) and have been distributed on the official social media channels reaching more than one million views on Facebook in less than one month.*

**THE SEVEN NOWHERE ELSE PEOPLE**

**Dominique Antonacci:** *talented musician and frontman of Terraross, the popular folk music band that amazes audiences bringing the Puglian rhythms worldwide. He has a deep knowledge of the local folk music and tells ancient stories*

**Pino Brescia:** *visionary artist and creative mind that turned the Melpignano Family vision into Borgo Egnazia, designing both architecture and interiors with a passionate work in perfect Puglian style. Talented and inspiring, he can use simple elements to create amazing sets.*

**Mimina De Felice:** *great cook and authentic "Massaia", she knows everything about the traditional Puglian recipes and how to prepare delicious dishes with simple local produce. She has a strong bond with the countryside where she lives with her joyful and large family.*

**Franco Melpignano:** *famous horse trainer, his passion for this elegant and sensitive animal has led him to the most important riding schools of the World. Riding Ussaro, his loyal steed, he achieves the hardest exercises, among which a true dance on the frenzy rhythm of Pizzica.*

**Domingo Schingaro:** *Michelin-starred Chef, great Puglian talent and perfect guide to discover Bari and its roots between the sea and the narrow alleys of the old town. His gourmet vision enhances the original flavours of Puglia, because "you can't reinvent tradition, but you can interpret it".*

**Francesco De Cantis & Clara D'Aprile:** *they are both perfect examples of true love for the region and its traditions. Francesco, Local Adviser of Borgo Egnazia, is a true loyal friend who will side you in discovering Puglia; Clara, great keeper of folk culture, brings back the long-gone Puglia through traditional stories and costumes recover laboratories.*

### **Watch the trailer**

Watch the whole series on [nowherelsepeople.com](http://nowherelsepeople.com)

**BORGO EGNAZIA** - *In less than 10 years Borgo Egnazia has gained a unique position as a high-end travel destination, becoming an icon of Puglian hospitality worldwide. Since 2010 it has been working on a different concept of hospitality and wellbeing, based on local and authentic experiences. The main goal has always been delivering "happiness" to guests, focusing on tailor-made and meaningful experiences strongly related to local traditions but innovative at the same time.*

### **Contacts**

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